Highlights Commission on the Digital Economy work 2016

5 ICC considerations to modernise policy for new technologies and business models
In June 2016 ICC launched the ICC policy paper on regulatory modernization in the digital economy to co-inside with the Asia Pacific and Economy Cooperation Telecommunications working group meetings which took place in Tacna, Peru. Urging close consultation with business and all stakeholders to avoid unintended consequences of new policies or regulations, ICC set out five recommendations to modernize the regulatory and competition framework that would provide protection for consumers while fostering competition, investment and innovation. The policy paper also served as useful input into the ICC contribution to the Telecom Regulatory Authority of India consultation on cloud computing and International Telecommunications Union consultation on enabling environment.
Read more

How and why to rethink data flow restrictions – ICC explains at WTO public Forum
In a new policy primer on "Trade in the digital economy: A primer on global data flows for policymakers", issued at the World Trade Organization Public Forum, in September 2016, ICC called on policymakers to consider the detrimental effects to GDP growth from applying blanket restrictions and highlighted the importance of creating trusted environments to better enable use of information and communication technologies and related data flows, on which companies of all sizes rely.
Read more

ICC explains how emerging technology can be used for societal benefit
Bringing to light how new technology can be leveraged by developing countries to address fundamental sustainable development issues and needs, the ICC policy primer on the Internet of everything was presented at the fourth Africa Information and Communication Technologies Alliance (AfICTA) summit which took in Windhoek, Namibia in October 2016. The primer was also presented at the 9th India Telecom Conference which took place in New Delhi, India on 1-2 November and advocated during the 11th Internet governance forum which took place in Guadalajara Mexico 6-10 December.
Read more

Looking ahead 2017

Convening global business experts and helping local advocacy
The next Commission meeting will take place on **4 – 5 April 2017 in New Delhi**, India kindly hosted by ICC India, to discuss pending work items and decide on future policy products and advocacy targets for the Commission. A FICCI high-level conference with government ministers will be organized alongside.

Providing a global business voice and sharing expertise across the privacy landscape
Following significant data protection developments across many parts of the world (i.e. European Union General Data Protection Regulation, Council of Europe, Asia-Pacific Economic Cooperation, Turkey, Brazil) the Digital Economy Commission will facilitate knowledge sharing across geographies and explore junctures in which practical global business recommendations will be most useful.

Highlighting impact of ICTs on the economy and benefits for sustainable development
The Commission on the Digital Economy will continue to emphasize the importance of information communication technologies for sustainable development and the Internet as a

catalyst for economic growth and prosperity. Policy guidance which will serve as useful input into the 2030 development agenda will be advanced and ICC's new UN Observer status will enhance opportunities for advocacy.

Digital trade developments

As the digital economy's opportunities and challenges become increasingly cross-cutting in nature and impact, the Commission on the Digital Economy will aim to leverage expertise across ICC policy commissions where most relevant and valuable

Highlights BASIS advocacy 2016

ICC BASIS supports transition of key Internet technical functions to multistakeholder community

On 1 October ICC BASIS welcomed the United States government transfer of oversight of critical Internet technical functions to the Internet Corporation for Assigned Names and Numbers (ICANN), a non-profit multistakeholder organization. ICANN has been functionally managing these activities since its inception and will continue to do so now with formal accountability to the stakeholder communities it serves rather than oversight by one government under the contractual arrangement before the transition. Leading up to this significant step, ICC BASIS actively contributed to the development of the proposal on behalf of business. ICC BASIS supported the resulting stewardship transition proposal and accountability measures process, then encouraged ICANN and the US government to execute the stewardship transition in the best interests of all.

Read more

ICC BASIS participates in new UN working group revisiting 'enhanced cooperation'

Serving as the business focal point, ICC nominated five business experts in its membership and Secretariat covering each of the five UN regional groups, to the renewed UN Commission on Science and Technology for Development (CSTD) working group on enhanced cooperation (WGEC2). The group was mandated by UNGA resolution 70/215 (WSIS+10 outcome document) to develop recommendations on how to further implement enhanced cooperation as envisioned in the Tunis Agenda, taking into consideration the work that has been done on this matter thus far. The first meeting took place on 30 September in Geneva.

ICC BASIS amplifies business perspectives at Internet governance forum 2016 in Mexico

At IGF 2016 ICC BASIS convened business for the preparation of important discussions, collected business inputs, placed business speakers and led a diverse global delegation. Highlights of this year's forum include:

- Successfully organized main session on Internet, inclusive and sustainable growth
- Three well-attended and engaging workshops of key interest to business
- Daily business briefings and daily newsletters to help members stay on top of developments and ensure business voices are aligned and amplified.
- Diverse side-meetings with government representatives and international organizations to address specific advocacy topics on a bi-lateral basis

Read more

Looking ahead 2017

ICC BASIS will continue to advocate for a secure, open, stable and interoperable Internet

throughout 2017 and will continue to play a leading role in ensuring business's input and influence on:

- The Internet governance forum (IGF) *Read more*
- The Internet Corporation for Assigned Names and Numbers (ICANN) *Read more*
- World Summit on the Information Society (WSIS) follow up activities *Read more*